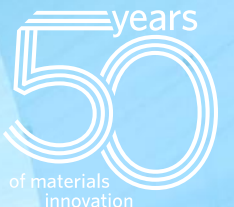


Materials Engineering for AI Compute

Tony Chiang, Ph.D.
VP/CTO, New Markets and Alliances Group
Applied Materials

NICE Workshop, March 28, 2019



World's #1

semiconductor and display systems company



\$17.3 billion
revenue



>12,500
patents



\$2 billion
R&D spending

Data as of fiscal year end, October 28, 2018

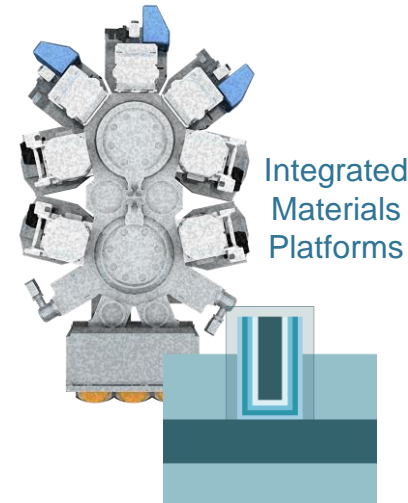
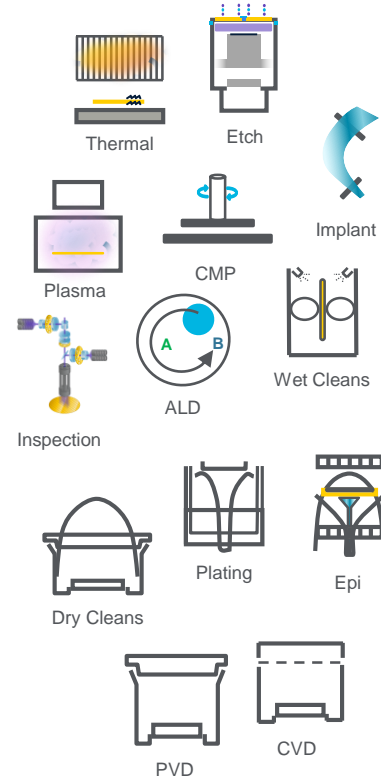
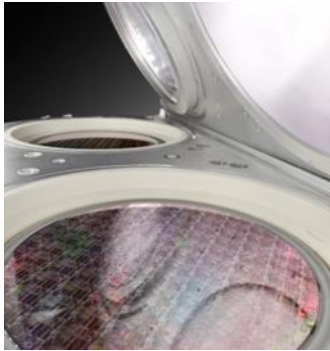


Applied Materials is the leader in materials engineering solutions used to produce virtually every new chip in the world

Applied's Materials Engineering

Enabling the Semiconductor Roadmap

50 years
of materials
innovation



Where we want to go next

Software/Hardware Co-Optimization

Enable faster connection between materials innovation and AI performance

Semiconductor Processing Systems

Broad Portfolio of Technologies

Integrated Materials Solutions

Materials, Device, Circuits, Systems

A.I. Is Re-Shaping the Environment

Entering a
NEW ERA
of
opportunity

**Mobile +
Social Media Era**

**PC +
Internet Era**

**A.I. +
Big Data Era**

“A.I. related growth will boost global GDP by \$16T by 2030”

- The Economist / PwC

“Data is to this century what oil was to the last one: a driver of growth and change”

- The Economist

2000

2010

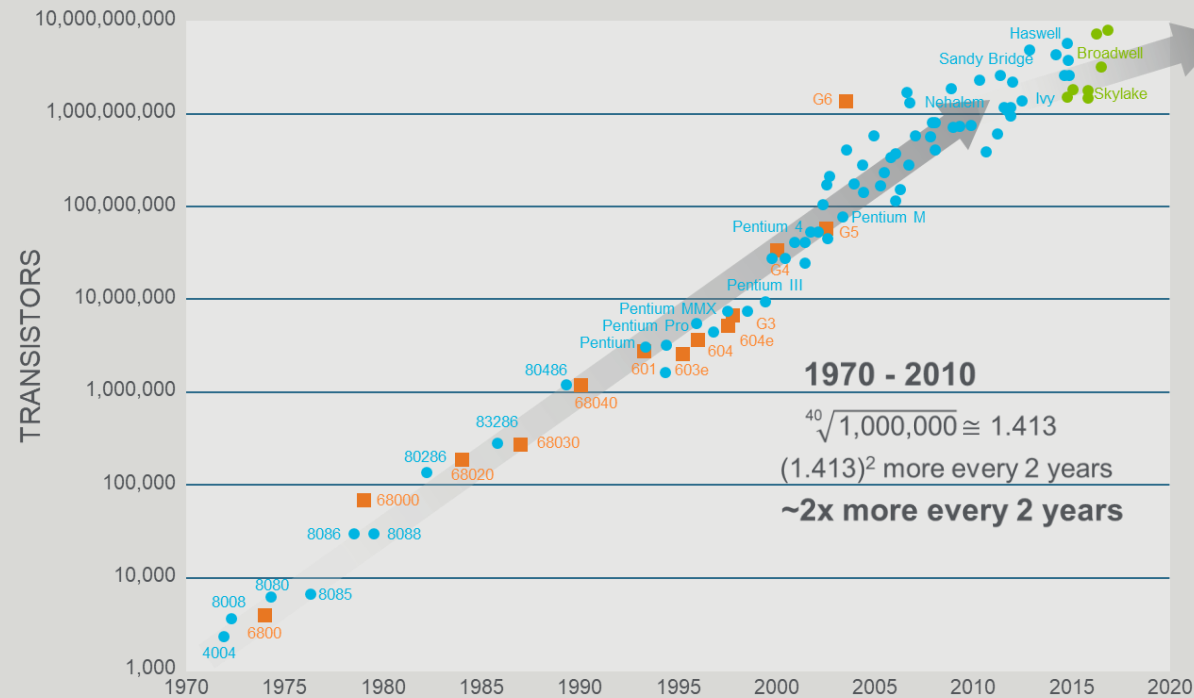
2017

2020

Performance Improvements Are Slowing...

Moore's Law: Projection Held for 40 Years...

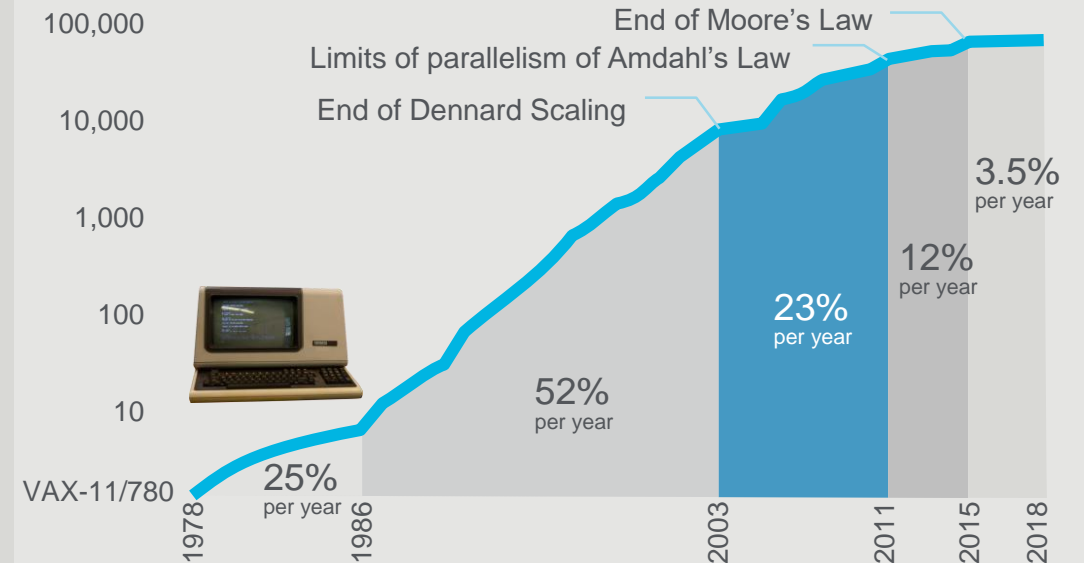
Recent data points suggest
~2x more every 5 years



Classic 2D Feature Scaling Slowing

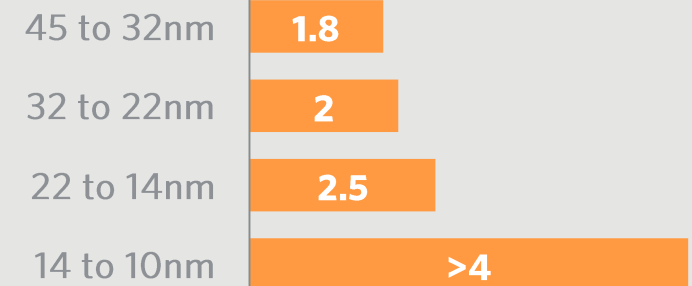
SOURCE: University of Wisconsin

PERFORMANCE IMPROVEMENTS OVER TIME (VS. VAX-11/780)



SOURCE: Computer Architecture: A Quantitative Approach, Sixth Edition, John Hennessy and David Patterson, December 2017

TIME BETWEEN LOGIC NODES IN YEARS



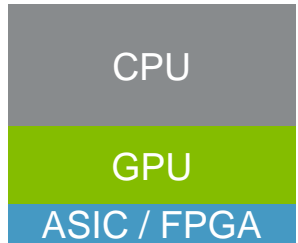
SOURCE: Bernstein

Data Explosion + Rise of A.I. = Heterogeneous Computing

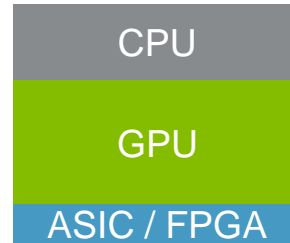
Rapidly Evolving Architectures



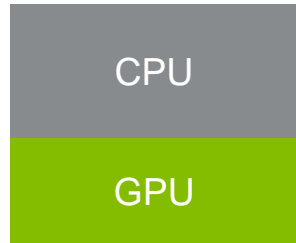
Normal Compiled / Managed Code
(Office, OS, Enterprise)



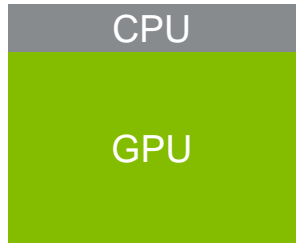
Imaging, Video Playback



AI Workloads:
Training, Inference, Analytics, etc.

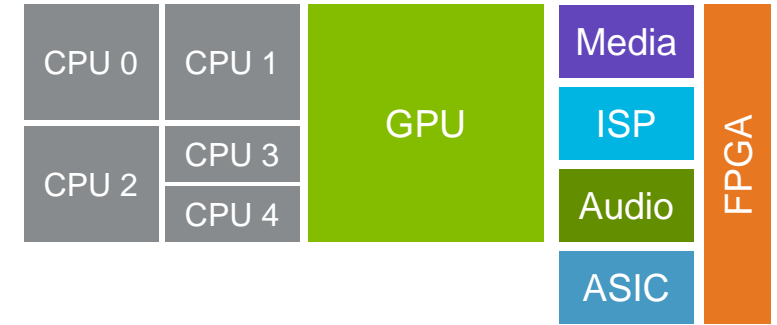


Client CC, Search, Audio, VOIP



Gaming, HPC, Highly Parallel Workloads

Heterogeneous Compute Era



Domain Specific Architectures:

System level optimization meeting performance, compute and area efficiency goals for targeted workloads

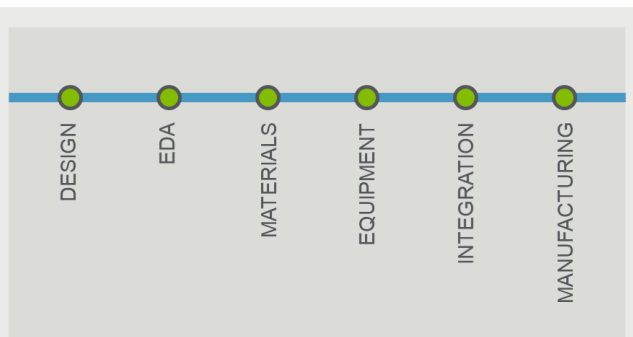
New Playbook Needed for Connectivity & Speed...

...to address Industry Challenges of Complexity ↑, Integration challenges ↑↑, Time to market ↑↑↑

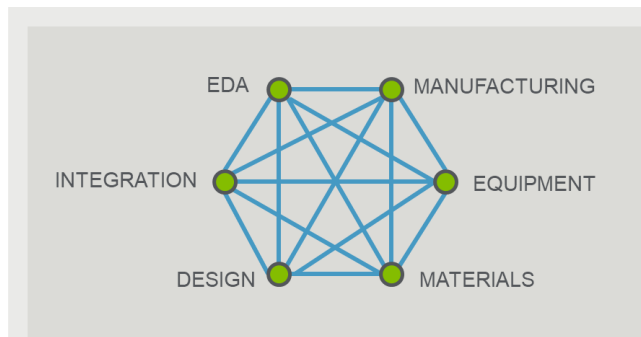
Serial mindset

vs.

Connected mindset

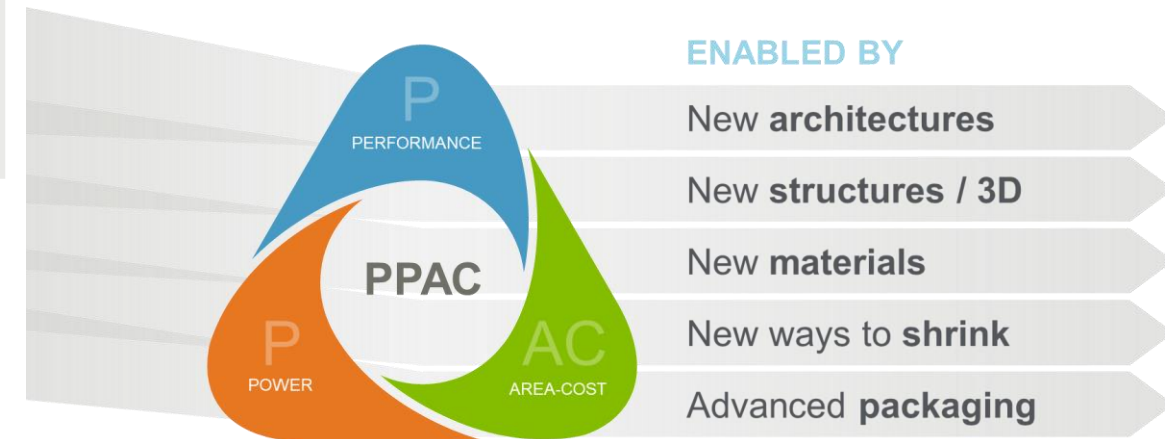


TODAY: **Serial** / compartmentalized interaction between key parts of eco-system



OPPORTUNITY: **Parallel** development to accelerate innovation

Connectivity to Accelerate Innovation



Foundation is Materials Engineering

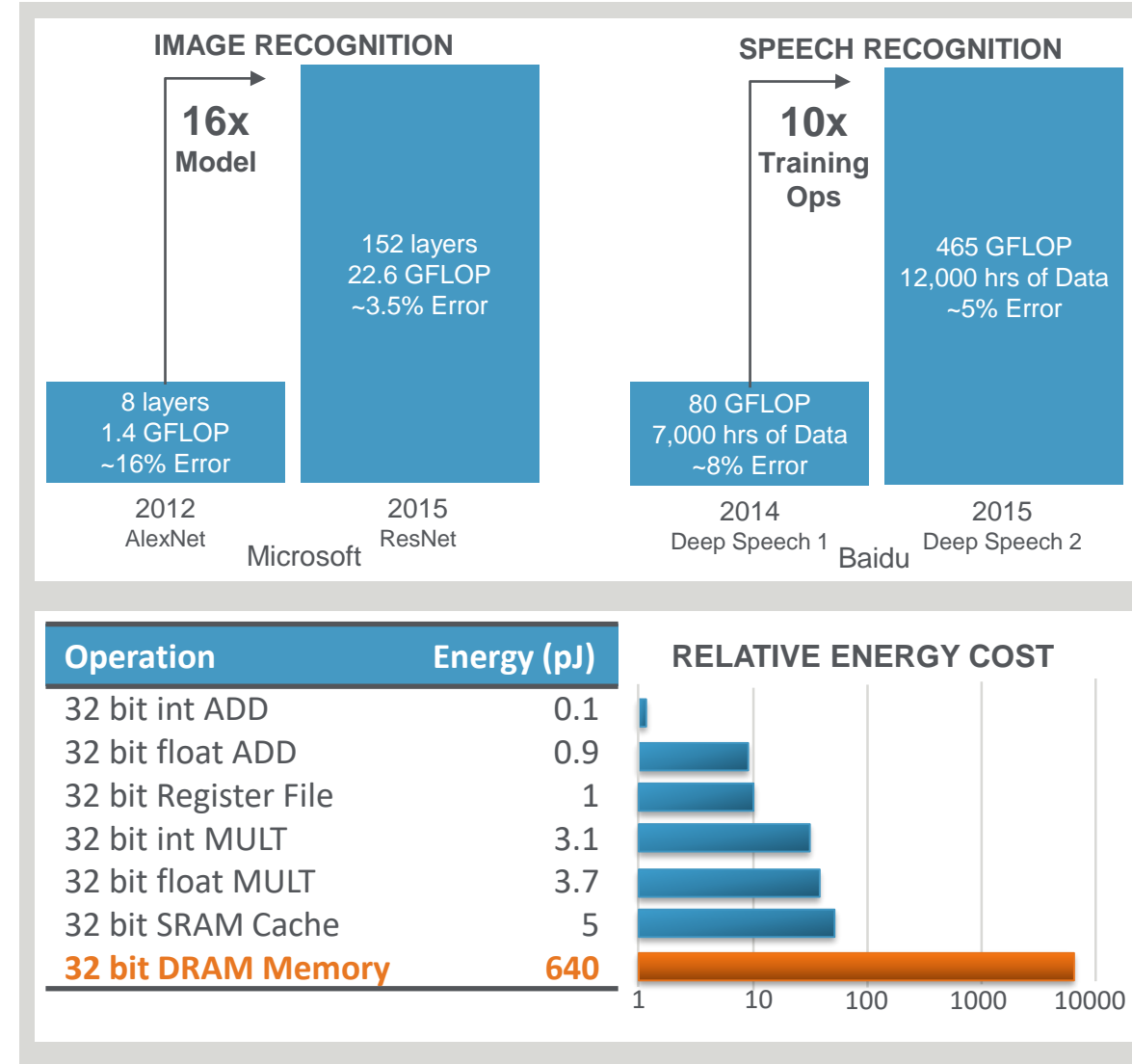
Key Challenges & Mitigation Strategies in AI

Key Challenges

- Volumes of data and sizes of models are exploding
- Longer training times
- Larger model → more memory ref. → more energy
- Power use is not scalable -- energy efficiency issue

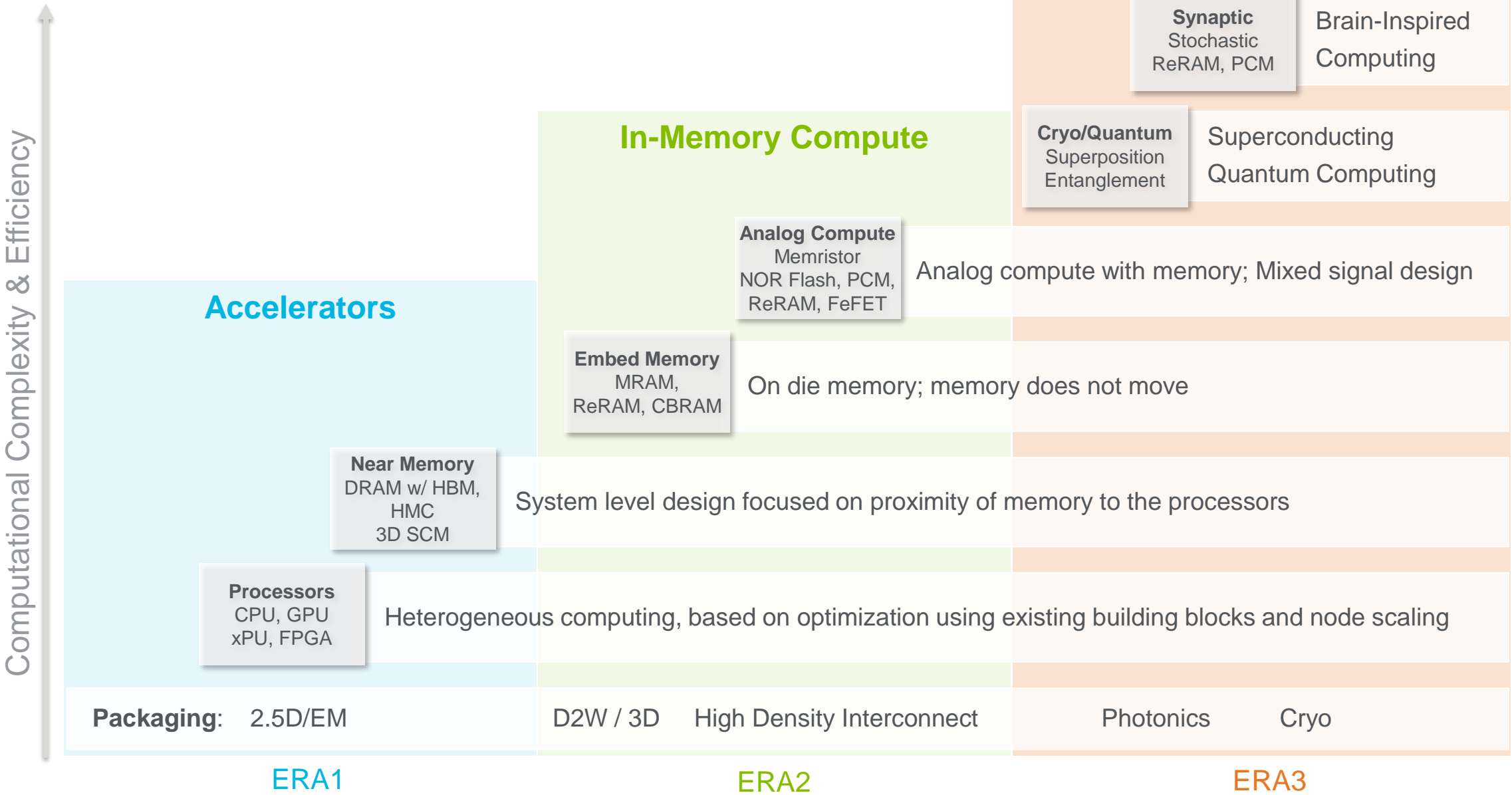
Mitigation Strategies

- Algorithm and Hardware Co-design
 - ▶ Customize/optimize per workload type
 - ▶ Minimize data moves
 - ▶ Move memory closer to computation
- New Devices
 - ▶ Integrate computation into the memory (analog compute)
 - ▶ New compute paradigms – quantum, synaptic

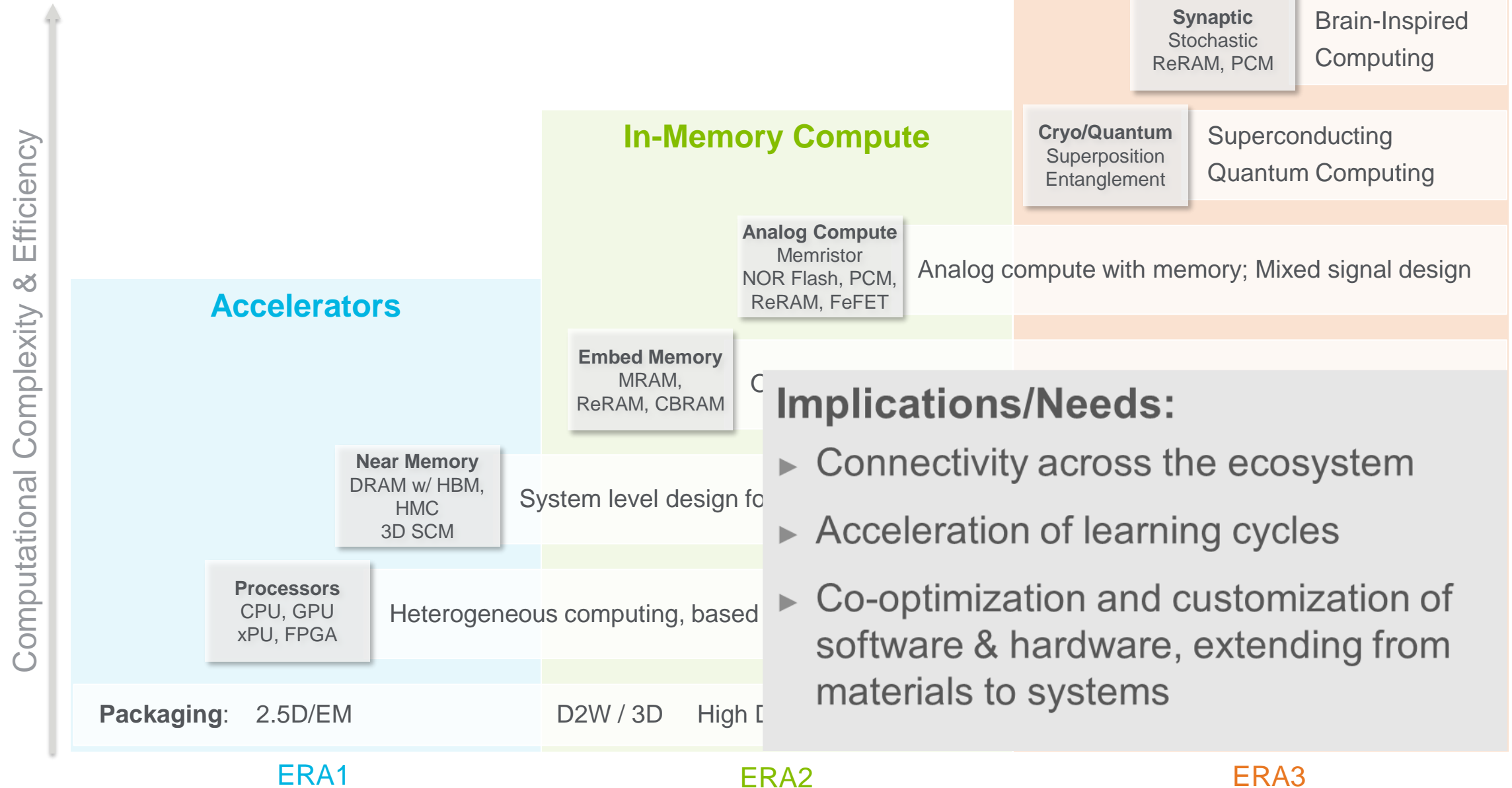


Source: B. Dally (Chief Scientist Nvidia/Stanford), S. Han (Stanford), Efficient Methods and Hardware for Deep Learning (2017), NIPS 2016 Workshop on Efficient Methods for Deep Neural Networks (2016); V. Sze (MIT), Efficient Processing of Deep Neural Networks: A Tutorial and Survey (2017)

3 Eras of AI Compute Revolution



3 Eras of AI Compute Revolution



Materials to Systems

SIMULATION PROOF OF CONCEPT



CONNECTIVITY THROUGH SIMULATION



Connectivity across tiers to calibrate simulations to experiment



PHYSICAL PROOF OF CONCEPT



CONNECTIVITY THROUGH PHYSICAL STRUCTURES

Accelerating the Path to Productization: Lab to Fab



Proof of
Concept

University

Startup

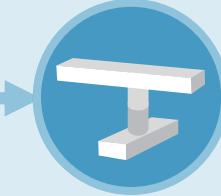
Large
Company

R&D Lab

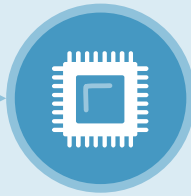
Innovate
Materials



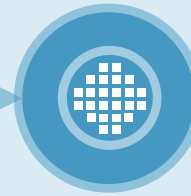
Integrate
Process



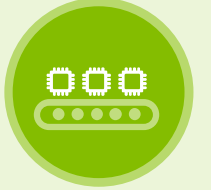
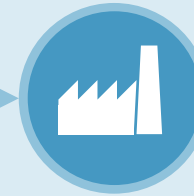
Validate
Device



Scale to
300mm



Path to
Production



Production +
Infrastructure

Fab /
Foundry

Infrastructure



Capability



Speed



Investment



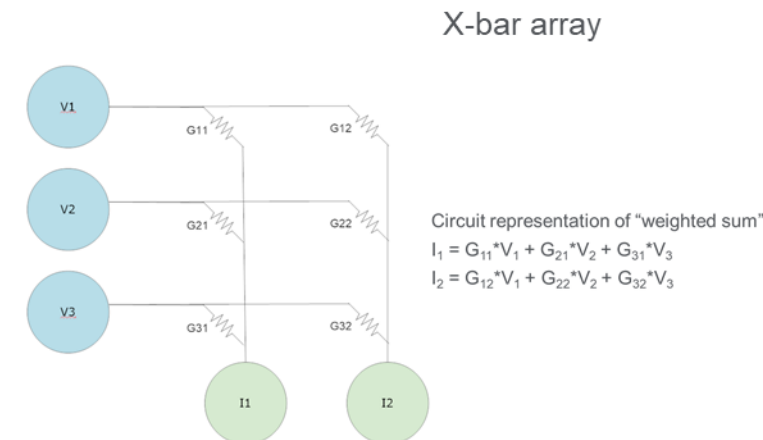
Models are becoming Deeper and Larger

Common NN's

Neural Network	Type	# Weights	# MACs
AlexNet	CNN	61M	724M
GoogLeNet	CNN	7M	1.43G
VGG-16	CNN	138M	15.5G
ResNet50	CNN	25.5M	3.9G
RestNet152	CNN	60M	11.3G
MLP0	MLP	20M	
MLP1	MLP	5M	
LSTM0	LSTM (RNN)	52M	
LSTM1	LSTM (RNN)	34M	
CNN0	CNN	8M	
CNN1	CNN	100M	

→ 95% of TPU Workload

Analog Multiply-Accumulate

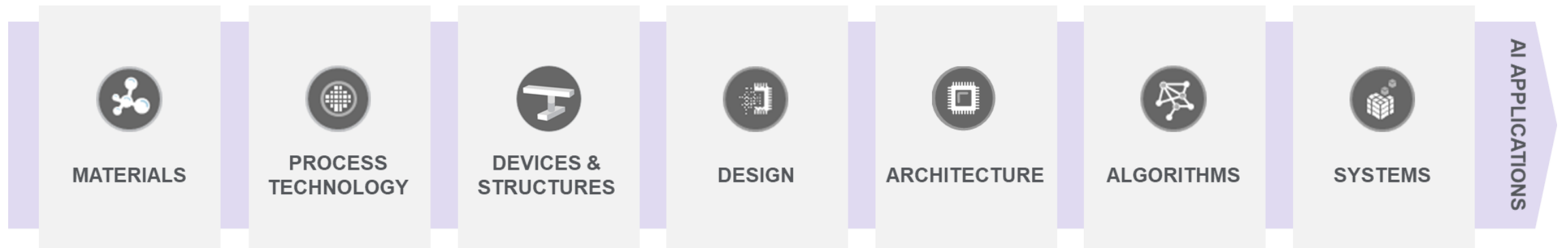


Vector Matrix Multiplication
performed by sensing current;
weights stored as cell conductances

How to store weights on die?
How to make MACs more efficient?

Sources: V. Sze (MIT), Efficient Processing of Deep Neural Networks: A Tutorial and Survey (2017), Canziani, Alfredo; Paszke, Adam; Culurciello, Eugenio; An Analysis of Deep Neural Network Models for Practical Applications; (2016), N. P. Jouppi et. al, In-Datacenter Perf. Analysis of a Tensor Processing Unit, 44th International Symposium on Computer Architecture (ISCA), Toronto, Canada, June 24-28, 2017

Materials to Systems Approach is Needed



Materials Innovation Drives Performance of AI Devices



Performance of Different In-Memory Compute Elements
Based on MNIST data set

Metric		Device type	Digital synapse	Potential Analog Synapses					
				ReRAM	ReRAM	ReRAM	PCRAM	FeRAM	
			6-bit SRAM	Ag:a-Si	AlOx/HfO2	TaOx/HfOx	GST	HZO	
Properties of materials system	# of conductance states	#	--	97	40	128	100-120	32	
	Nonlinearity (weight up/down)	ratio	--	2.4 / -4.9	1.9 / -0.6	0.04 / 0.2	0.1 / 2.4	1.6 / 1.8	
	RON	kΩ	--	26,000	17	86	5	500	
	ON/OFF ratio	ratio	--	12.5	4.4	10	20	~1,300	
	Weight increase pulse	V/μs	--	3.2 / 300	0.9 / 100	1.6 / 0.05	0.7 / 6	2.17 / 50	
	Weight decrease pulse	V/μs	--	-2.8 / 300	-1 / 100	1.5 / 0.05	3 / 0.125	-1.62 / 50	
Power Performance Area (PPA)	Cycle-to-cycle variation (σ)	%	--	3.5%	5%	~3.5%	1.5%	<1%	
	Area	μm^2	10,311	1,072	3,657	1,513	7,233	1,194	
	Latency (optimized)	sec	0.5217	64,200	4,440	10	413	480	
	Energy (optimized)	mJ	2.2	15	146	0.81	1,340	0.21	
	Inference Latency	msec	29.2	0.24	0.20	0.20	0.20	0.20	
ML Algorithm	Inference Energy	μJ	26.1	2.4	5.0	3.1	6.5	2.7	
	Online learning accuracy	%	~94%	~73%	~41%	~73%	~87%	~90%	

Reference

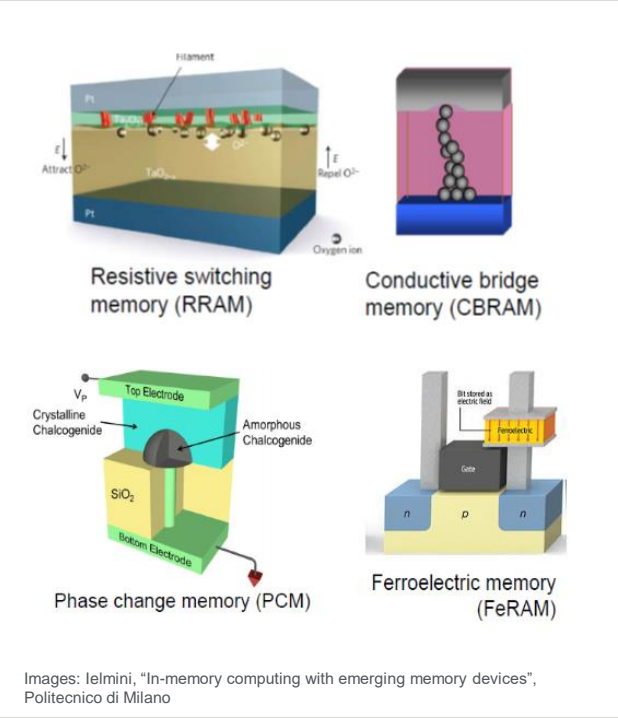
Adapted from S. Yu, ASU/Georgia Tech

Different materials systems

Properties developed by materials engineering

Resulting Power, Performance, Area

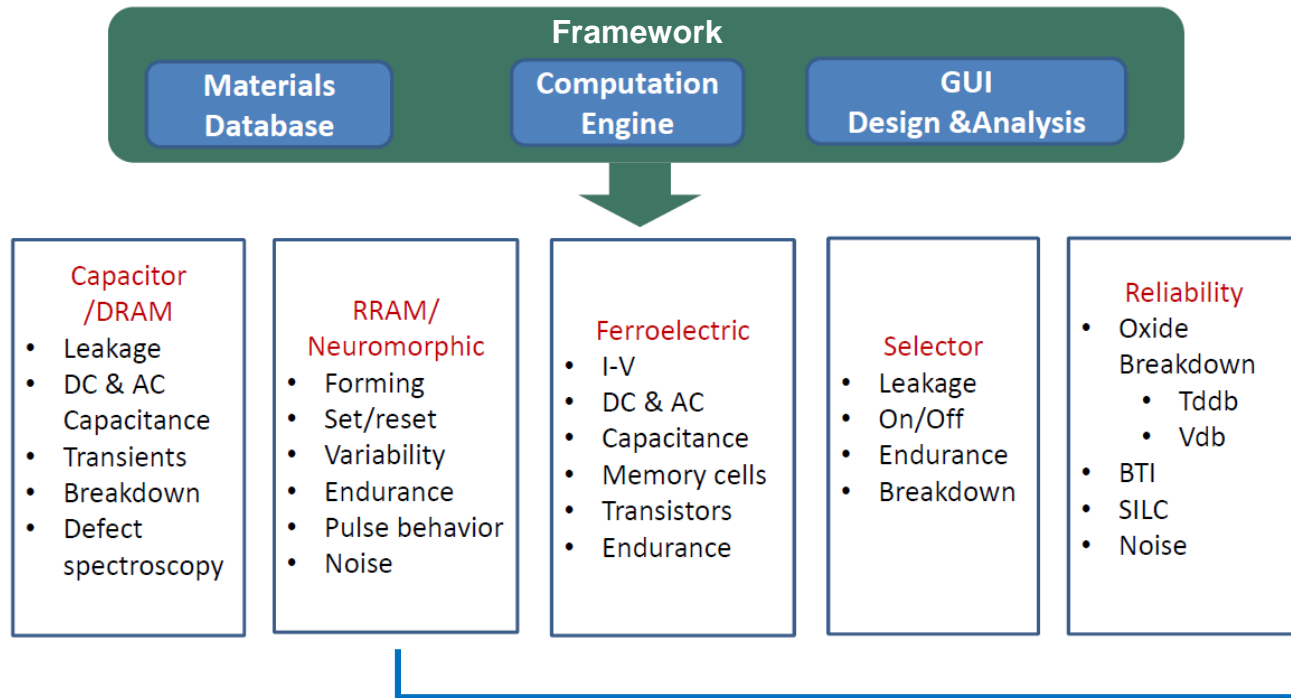
AI Model Accuracy



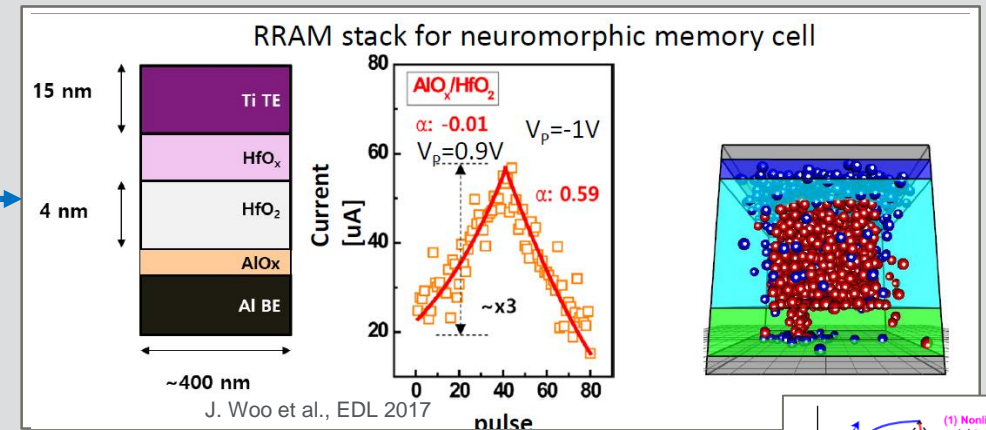
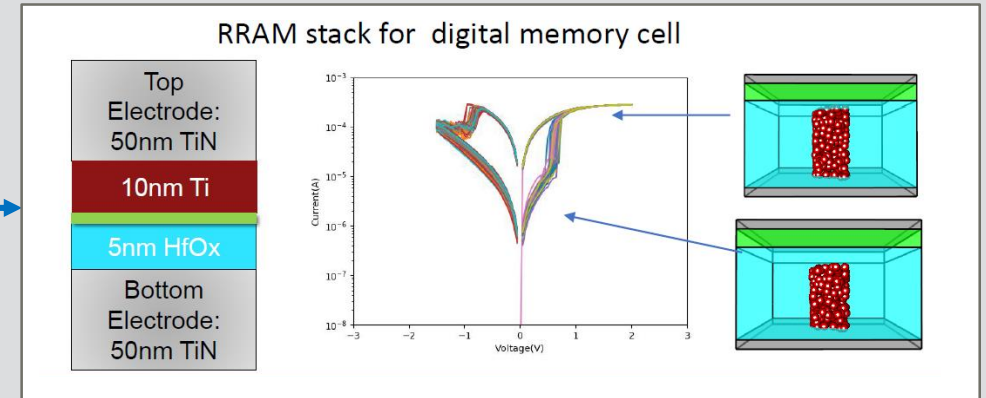
Images: Ielmini, "In-memory computing with emerging memory devices", Politecnico di Milano

Many different device types & mechanisms: Need to leverage intrinsic physics for AI compute

Device Physics to Cell Behavior

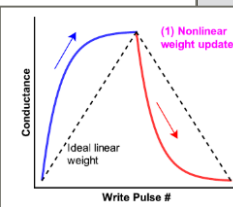


Understand and Exploit Cell Physics
Engineer Cell Stack Based on Understanding

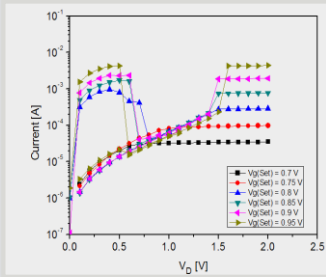
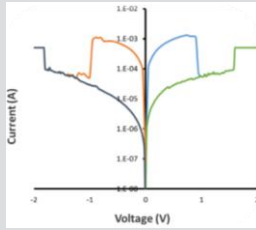
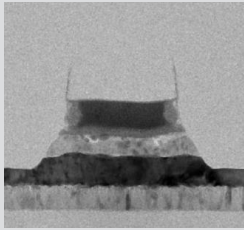


Inputs:
Materials/properties,
film thicknesses,
layering scheme, etc.

Outputs:
Forming behavior,
potentiation/depression
behaviors, variability, etc.



Connectivity Through Partnerships



Applied Materials team selected by **DARPA** to develop advanced technology for AI

Applied is working with **Arm** and **Symetrix** to develop a new neuromorphic switch based on CeRAM memory

Announced July 24th 2018



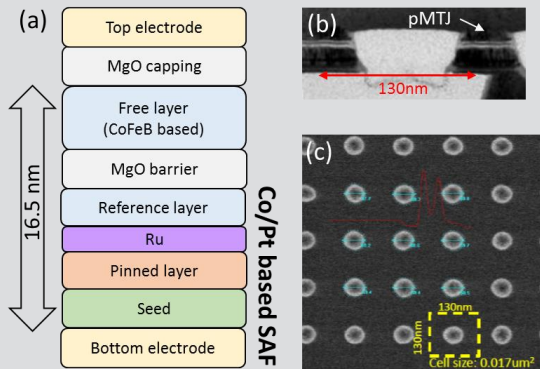
Source: SUNY Poly

ESD and SUNY Announce New Research Partnership with Applied Materials

New Applied Materials R&D Center to Help Customers Overcome Moore's Law Challenges

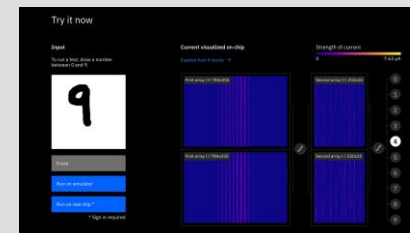
Applied Ventures and Empire State Development Aim to Accelerate Innovation in Upstate New York

Announced Nov 15th 2018



Spin Memory Teams with Applied Materials to Produce a Comprehensive Embedded MRAM Solution

Announced Nov 11th 2018



Source: IBM

IBM Launches Research Collaboration Center to Drive Next-Generation AI Hardware

Partnerships with leading semiconductor equipment companies Applied Materials... are crucial to the successful introduction of disruptive materials and devices to fuel our AI hardware roadmap.

Announced Feb 7th 2019

AI APPLICATIONS

